

Ironically, the best reasons to feed Rumensin® are the ones you no longer notice.



Sometimes, the things you count on the most in life are also the things you take for granted. That's why it's important to take a moment to remember all the reasons why you feed Rumensin:

- More gain on less feed
- Reduced metabolic disorders†
- Prevents and controls coccidiosis
- Management flexibility
- Quality formulation
- Technical support

While other feed additives have come and gone, Rumensin remains the best “all-round” ionophore for improved feedlot performance and animal health. For more information, contact Elanco toll free on **1800 226 324**.



ELANCO*

Rumensin

The gold standard

†Rumensin is registered for improved feed efficiency and as an aid in the control of bloat in feedlot cattle, and as an aid in the prevention of coccidiosis caused by *Eimeria zuernii* and *E. bovis*.
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