

Demize Pour-On for Cattle. New Science lice and fly control.

- Convenient pour-on formulation
- Controls all four major species of cattle lice
- Controls House fly, Stable fly and SP-susceptible Buffalo fly
- Rainfast, almost odourless formulation doesn't bead, drip or run
- Special applicator produces even band down backline
- Upright 5 L back-pack minimises operator exposure
- 20 L drum can be used with automatic dosing guns for easy application
- Less risk to humans than OP compounds
- Does not affect hide or leather quality



Registered indications For the control of cattle lice, House fly, Stable fly and SP-susceptible Buffalo fly on cattle.

Dosage Apply 10 mL per 100 kg (2.5 mg/kg) body weight using the recommended applicator.

Application Restrain cattle in a race or crush during application. Pour product evenly along the backline from the poll to the base of the tail. DO NOT APPLY as a single spot, or to areas of the skin that have pre-existing lesions. DO NOT re-treat animals within three weeks.

Rainfast Moderate rainfall occurring immediately after application has no adverse impact on the efficacy of Demize. However, it is good agricultural practice not to treat animals when they are wet or if rain is likely.

Withholding Periods Milk: NIL Meat: 14 days
Export Slaughter Interval: 28 days (single treatment);
42 days (multiple treatments)

Always read the label instructions before use

For more information,
call Elanco on 1800 226 324.

ELANCO

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References: ¹T9DAL9607 ²T9DAL9708 ³T9DUA9901 ⁴T9DAL9609, 9701, 9702 & 9703.
*Elanco®, Demize® and the diagonal colour bar are trademarks of Eli Lilly and Company. ©Demize is a trademark for Elanco's brand of zeta-cypermethrin. †Trademark name WORDSMITH27043 [EP04360]

ELANCO
Demize

Demize Pour-On for Cattle



**New Science
lice and fly control
for beef cattle**

Good news for you

Demize Pour-On is part of a growing range of “New Science” livestock protection programs from Elanco. Besides ensuring that the technical capability of the product is better than “Old Science”, New Science places equal emphasis on protecting the health and safety of operators, consumers and the environment.

Four important advantages

Demize Pour-On provides four important advantages:

1. Low Irritation

The low irritation formulation is safe for use on all ages and types of cattle and does not affect hide or leather quality.

2. No drips or runs

The rainfast, almost odourless formulation doesn't bead, drip or run. Less wastage, better performance.

3. No leaks

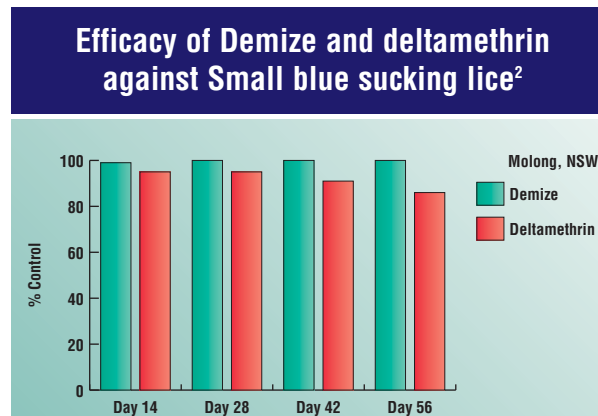
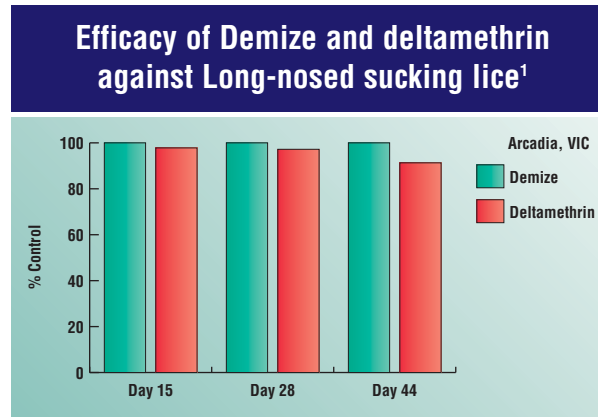
The upright back-pack eliminates leaks and spills, minimising operator exposure. No more saturated clothes.

4. Less risk

Demize Pour-On poses less risk to humans than some Old Science products. Less headaches and nausea.

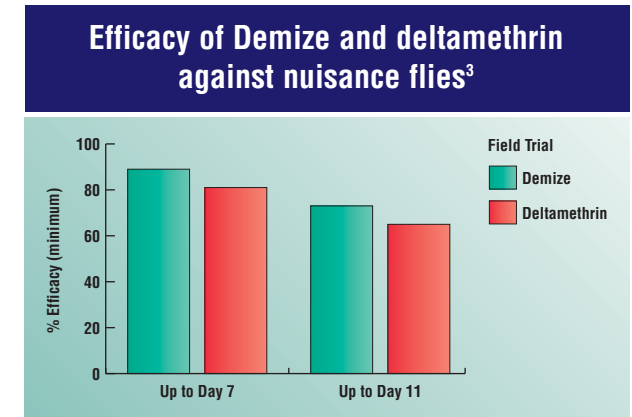
Bad news for lice...

Demize Pour-On controls all four of the major species of biting and sucking lice found in Australia. Field trials conducted throughout southern Australia have demonstrated that Demize provided equivalent or superior lice control compared to deltamethrin (e.g. Easy-Dose[†], Arrest[†]).



... and nuisance flies

Demize Pour-On protects cattle from irritation by significantly reducing the numbers of Stable fly and House fly. Other field trials have demonstrated Demize is highly effective against Buffalo fly for three to 14 days after application, depending on the resistance status of the local Buffalo fly population.



³Percentage reduction in fly numbers compared to fly numbers three days before treatment.

Efficacy of Demize against Buffalo fly (Four trial summary)⁴

Location	Breed	SP resistance	Level of control
Monto, Central Qld	<i>Bos indicus</i> X	3%	> 95% Day 14 89% Day 21
Gayndah, Central Qld	<i>Bos indicus</i> X	9%	> 95% Day 14 93% Day 21
Daintree, Far North Qld	Brahman; Brahman X	77%	> 95% Day 7
Innisfail, Far North Qld	Brahman X	98%	> 95% Day 3

Because animal health shouldn't stop with your livestock.